

Strategic Plan 2024



Mission	Goals	Tasks to Achieve Goals			Measurements
		Short Term (6 months-1 year)	Medium Term (1-3 years)	Long Term (3-5 years)	
<p>Cherry Street Early Learning and Child Care is a progressive, non-profit organization where we work collaboratively to provide excellence in early learning and care. The richness and uniqueness of our learning environments are an invitation for adults and children to discover together the joy of learning.</p>	<p>Collaboration: Cherry Street will work with our members community</p>	<p>Create a plan to expand to a new facility with the help of our local community.</p>	<p>Renovate, equip and start services in a newly leased facility in the community.</p>	<p>To welcome 88 children from our community to a new expanded child care facility.</p>	<p>Open the new facility with 88 spaces filled.</p>
	<p>Learning Together: Cherry Street will foster cross-generational learning and discovery</p>	<p>Create a special program for visits and learning with selected individuals from the local retirement community housing.</p>	<p>Begin cross-generational programming in new facility.</p>	<p>Expand and improve cross-generational program.</p>	<p>Yearly feedback surveys with over 80% positive feedback.</p>
	<p>Excellence: Providing excellence in early learning and care</p>	<p>Research and create a detailed program for pedagogical leadership within staff.</p> <p>Develop a staff recruitment plan.</p>	<p>Hire new staff for the new facility and implement pedagogical leadership program.</p>	<p>Review and improve staffing and leadership programs.</p>	<p>Yearly feedback surveys with over 80% positive feedback.</p> <p>Improvement of staff retention.</p>
	<p>Progressive: Serve Indigenous, racialized, low income, newcomer families as well as children with special needs.</p>	<p>Conduct market research and develop a creative plan to do outreach to our target clientele.</p>	<p>Implement outreach plan</p>	<p>Review and improve outreach plan.</p>	<p>Ensure that at least 75% of children are from target populations.</p>
	<p>Remain a non-profit organization</p>	<p>Remain a part of the CWELCC program.</p> <p>Create a funding plan and budget for renovation of facility and new funding.</p>	<p>Continue as part of the CWELCC program. Obtain sufficient funding for new facility and programs.</p>	<p>Continue as part of CWELCC program.</p> <p>Develop a long-term funding strategy.</p>	<p>Achieve budgets with no deficit and adequate funding within 5 years.</p>